

ALI BENNETT

SENIOR GRAPHIC DESIGNER

WORK EXPERIENCES

SENIOR GRAPHIC DESIGNER // The Simon Group, Inc.

April 2020 - June 2020

Collaborate with a creative team of account strategists, writers, and other designers to develop innovative solutions in traditional and digital mediums. Translate marketing communication strategies into clear and compelling graphic design solutions and brand.

GRAPHIC DESIGNER // USALLIANCE Financial

May 2018 - Aug 2019

Lead Graphic designer | Visual design | Brand development | Social media templates | Manage a team of freelancers

OWNER // The Design Garden Studio LLC

Feb 2018 - Present

Specializing in small business branding | Graphic design | Social media templates

SENIOR GRAPHIC DESIGNER // ACI Worldwide

Aug 2017 - Jan 2018

Maintain brand design standards, driving consistency across all channels | Interpret needs, objectives, and direction from multiple sources to ensure design concepts meet business goals | Conceptualize, design, and produce a high volume of marketing deliverables

SENIOR GRAPHIC DESIGNER // MFS Investment Management

June 2016 - June 2017

Creating concepts, layouts, and final art for a broad range of deliverables, including print brochures, web layouts, emails, social media, exhibit graphics, multimedia presentations, and sample packages. Managed multiple design projects, make proactive recommendations, and present ideas and rationale to team members and clients. Working with the Creative Director, and also manage projects independently to address client goals and marketing objectives.

FREELANCE GRAPHIC DESIGNER // Vitamin T

May 2016 - Jun 2016

Presentation Designer for Boston Children's Hospital.

GRAPHIC DESIGNER // Commonwealth Financial Network

May 2006 - July 2014

Provide visually dynamic and functional graphic communications to project a consistent and professional company image to external entities and to Commonwealth employees. Working with the Creative Director, Copywriter, and internal clients to conceptualize, execute and deliver successful collateral and advertising campaigns. Execute high-level design and development while ensuring a consistent brand. Manage multiple projects ranging from corporate print collateral and conferences to dynamic web sites and multimedia under tight deadlines. Translate business strategy into compelling visual concepts, through research, development, refinement, and production-ready artwork. Collaborate with web developers to produce wire-frames, site maps, mockups and interface design solutions that enhance online experience.

INFO



Phone:

617-835-0179



Email:

alibennett175@gmail.com



Portfolio:

<https://ali-bennett-wjrx.squarespace.com>



LinkedIn:

www.linkedin.com/in/ali-bennett-80138425/



Address:

Clayton, NC

EDUCATION

Salem State University

• Bachelor of Science (BS)
Graphic Design

Salem State University

• Bachelor of Science (BS)
General Studies, (Art Therapy)
Psychology/Art double major

SKILLS

PROFESSIONAL SKILLS

InDesign



Illustrator



Photoshop



PowerPoint



Web Design



Print design



Branding



Typograpy

